



© 1300 LED HIRE LEDSignHire.com.au info@LEDSignHire.com.au

# See your name in lights & reach out to 1000's of potential customers

# Why LED?

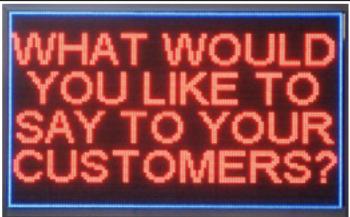
Consumers today are constantly bombarded with advertising messages so it is becoming increasingly difficult to stand out from the crowd and get noticed. In a world of boring static bill boards people become accustomed to seeing the same old thing time and time again.

LED signage really allows you to stand out from the crowd. Our high-quality full colour LED signs are bright, colourful, offer flexible content and most importantly they grab attention with beautiful dynamic displays. This flexibility allows you to change your message at the touch of a button and keep your customers interested.



The secret to being seen and heard is to be different and unique with your marketing, this is where our innovative LED signs can really help transform your business and increase sales creating a fantastic return on investment.









Who we've worked with













# Hire & Sales

Hire our super bright LED signs short or long term and grab the attention of your customers from just \$29 per day. Alternatively, why not buy your own full colour LED sign with our tailored hire purchase option. Our trolley signs are council approved and designed to give maximum exposure at an affordable price. Here are some of the reasons why our customers keep coming back.

### **EYE CATCHING**

We only use the best and brightest LEDs on the market with the ability to display over 27 million different colours. Visit our website to see our sign gallery. Passers by simply cant miss it!

# 24/7 EXPOSURE

Our signs are designed to run constantly which ensures your message is seen even after you have closed for the day.

### **WISE INVESTMENT**

Not only are our signs tax deductible, they are one of the most cost effective forms of advertising costing from just \$29 to reach up to 150,000 people per day.

# **FLEXIBLE CONTENT**

Our signs show full colour images not just boring text like the old roadwork type signs! You can display as many images as you like though a slide show and change your design quickly and easily.

## **SAFETY & SECURITY**

Our signs are insured for theft and vandalisms o you don't have to worry. We also use GPS tracking and monitoring so any interference will be reported to the police in real time.

## **SIMPLE & EASY**

Our LED signs require no maintenance and come with an incredible 8 year warranty. They are easy to program and change images at the touch of a button over WIFI, no wired connection required.

# Buy your sign

You may wish to buy your own sign rather than hire. No worries, our hire purchase option allows you to pay for the sign over a number of months interest free, or you can just pay upfront for even less.

Our most popular product is the outdoor mobile trolley sign with a 2m x 1m fully programmable colour LED screen. We have found that this size offers the best compromise between cost and exposure.

LED Signs come in various pixel pitches, the most common are P6, P8, P10 and P12. The smaller the number the more pixels and sharper the image. Most LED signs are either P8 or P10 which create great images at an affordable price. All our signs are made to a very high quality and come with an 8 year manufacturers warranty for your piece of mind.



### How much will it cost to hire or buy a sign?

• Our sign hire rates start from just \$29 per day which is less than half that of our competitors. We will not be beaten on price. The longer you hire the sign the cheaper it is. If you are buying your sign outright or thorugh our hire purchase option, then the cost depends on the exact specification you require. Please give us a call on 1300 LED HIRE to discuss options and pricing.

#### What Can I show on the sign?

You can put almost anything up on your sign, images, text, phone numbers, special offers the list goes on! You can have as many slides as you like and change the amount of time they show for. Our signs can show up to 27 million colours and are the brightest LED signs on the market so you can see them clearly day and night. Our signs automatically dim at night to avoid blinding drivers. If the sign is in sight of a main road then you may not show videos.

### Is the sign solar powered?

• We do not currently operate solar signs as the solar panels and batteries are bulky and expensive and this would dramatically increase the hire price. Our signs must be plugged into a 240V normal 3 pin power outlet. If this isnt an option, our fully qualified electricians can also wire the sign up to a nearby power supply such as existing pole sign or meter box.

### What if it gets damaged or stolen?

• No worries. Our signs are insured for vandalism and theft and this is built into the hire cost.

### How do I change the image?

• Easy. Our simple to use computer program allows you to easily change images via wifi at the touch of a button.

#### Do I have to collect it?

• No, we deliver signs to your desired location. There may be a delivery fee depending on location.

### How effective are the signs?

• Our signs have proved very effective simply because they are so bright and grab the attention of all passers by. Everybody is used to seeing boring static signs with dull colours or the simple orange road work LED signs and they get ignored. However, by showing bright colours, great images and rotating through slides our signs are guaranteed to attract the attention you need to increase sales. Our customers keep coming back hiring the signs time and time again after reporting as high as 50% increase in sales. Our signs can reach over 150,000 people per day driving past your premises from just \$29! That is incredibly good value for money and you wont reach that many people for less in any other advertising medium.

### Are the signs legal?

• Yes. Most of our competitors are not legal but our hire fleet is legal and council approved.



